

Press

July 2017

Musikmesse

International Trade Fair for Musical Instruments, Sheet Music,
Music Production and Music Business Connections
Frankfurt am Main, 11 to 14 April 2018

Prolight + Sound

International Fair of Technologies and Services for Events,
Installation and Production
Frankfurt am Main, 10 to 13 April 2018

Christopher Sparkes
Tel. +49 69 75 75-6335
Christopher.Sparkes@messefrankfurt.com
www.messefrankfurt.com
www.musikmesse.com

Wolfgang Weyand responsible for the complementary programme of events of Musikmesse and Prolight + Sound in the future

Trade-fair duo to focus expertise in the Business Relations & Entertainment Department

Wolfgang Weyand will reinforce the Musikmesse and Prolight + Sound Team at Messe Frankfurt Exhibition GmbH and take the helm of the Business Relations & Entertainment Department. In this position, he will be in charge of the entire complementary programme of events of Musikmesse and Prolight + Sound – from special information, networking and professional development events for trade visitors to the entertainment programme at the Exhibition Centre and in the city. Additionally, he will liaise with the trade associations and be responsible for communicating with external cooperation partners. He will report to Michael Biber, Group Show Director of the 'Entertainment Media & Creative Industries' Business Unit.

"We are delighted that Wolfgang Weyand is placing his many years of experience in the cultural and creative sector at the disposal of Messe Frankfurt", says Michael Biber. As CEO of Weyand Entertainment Consulting GmbH, Weyand organised the 2016 and 2017 editions of the Musikmesse Festival with a broad spectrum of concerts of all kinds on behalf of Messe Frankfurt. In the preceding years, he organised the Musikbiz Lounge & Congress as partner of Musikmesse. "The spirit of Musikmesse and Prolight + Sound has always been a source of inspiration for me – as has the vision of creating a great music momentum in Frankfurt, which was achieved with the Musikmesse Festival. I am looking forward to becoming part of this community and working together with exhibitors, trade associations and partners of both fairs", says Wolfgang Weyand.

Wolfgang Weyand has been working in the event and entertainment business for over 25 years. After completing his law studies, majoring in copyright and media law, he took his initial career steps in the recording

Messe Frankfurt Exhibition GmbH
Ludwig-Erhard-Anlage 1
60327 Frankfurt am Main

industry. He founded his own music-publishing company in 1993 and, until 2006, was CEO of Sound of Frankfurt Veranstaltungen GmbH, the organiser of one of Germany's biggest free music festivals with around 500,000 visitors a year. With this company, he was also in charge of the 1999/2000 millennium celebrations of the City of Frankfurt am Main. In 2015, he was responsible together with Voss+Fischer for the cultural programme with over 650 items of the German pavilion at EXPO in Milan, which Messe Frankfurt organised on behalf of the Federal Ministry of Economics and Energy (*Bundesministerium für Wirtschaft und Energie – BMWi*). This year, Wolfgang Weyand is director of the cultural programme of the German pavilion at EXPO in Astana, Kazakhstan, in cooperation with a.s.s. concert & promotion GmbH on behalf of the BMWi and in cooperation with Hamburg Messe und Congress GmbH. He will take up his new position at Messe Frankfurt on conclusion of the EXPO project in September. Weyand Entertainment Consulting GmbH remains in existence. He will also continue with his voluntary commitments as Chairman of the Music Manager & Consultants Interest Group (*Interessenverband Musikmanager & Consultants e.V. – IMUC*) and the Clusters of the Creative Sector in Hesse (*Clusters der Kreativwirtschaft in Hessen e.V. – CLUK*).



Wolfgang Weyand ©Fotokain, Michael Zargarinejad

Information and photographs of Musikmesse and Prolight + Sound can be found at www.musikmesse.com and www.prolight-sound.com

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With over 2,300 employees at some 30 locations, the company generates annual sales of around €647 million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

Musikmesse
Frankfurt am Main, 5 to 8 April 2017

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at:

www.messefrankfurt.com | www.congressfrankfurt.de | www.festhalle.de