

Press

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Musikmesse
International Trade Fair for Musical Instruments, Sheet Music,
Music Production and Music Business Connections
Frankfurt am Main, 11 to 14 April 2018

Johannes Weber
Tel. +49 69 75 75-6866
johannes.weber@messefrankfurt.com
www.messefrankfurt.com
www.musikmesse.messefrankfurt.com
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International top guitarist, closer than ever: Musikmesse announces the first names for the 2018 Guitar Camp

Following the highly successful première at Musikmesse 2017, the second edition of Guitar Camp will be held at the coming fair with exclusive performances by top musicians in the 'Blood, Sweat & Tears Box' (Hall 9.0) – only inches away from visitors and using their original touring equipment. In other words, sessions during which the skill and personality of the artists will come across more vividly than at any concert. Rounding off the performances will be autograph sessions, workshops and masterclasses.

The first names have already been confirmed and, for example, visitors can look forward to the return of Annihilator frontman **Jeff Waters**. Lovers of harder sounds are also sure to be delighted with performances by **Mattias 'IA' Eklundh** (Freak Kitchen). Moreover, **Alen Brentini**, guitarist of the Austrian folk music star Andreas Gabalier, will ensure a great atmosphere. Also confirmed: Canada's guitar wizard **Nick Johnston**.

Jeff Waters

The appearances by the mastermind of the Canadian band Annihilator ranked among the highlights of the 2017 Guitar Camp. Now, one of the leading minds of thrash metal, Jeff Waters, returns to Musikmesse. "The Riffer", as some call him has appeared at the major venues of the world and has sold more records in his career than any other metal musician in his country.

Mattias 'IA' Eklundh

Experimental hard rock with creative lyrics and virtuoso guitar playing: that is Freak Kitchen, the band of Mattias 'IA' Eklundh. The Swedes have already recorded eight albums and their single, 'Freak of The Week' was a YouTube hit with millions of views. Additionally, 'IA' has played guitar on albums by metal icons such as Soilwork and Evergrey.

Messe Frankfurt Exhibition GmbH
Ludwig-Erhard-Anlage 1
60327 Frankfurt am Main

Alen Brentini

As Andreas Gabalier's guitarist, he is currently part of one of the most successful music acts on the German-speaking scene. For more than five years, he has participated in one sold-out tour after another with the 'Folk Rock 'n Roller'. Born in Croatia, Alen Brentini is also active as a solo artist and can look back over successful collaborations with greats from the scene, such as Richie Kotzen, Mike Terrana and Marco Mendoza.

Nick Johnston

Over recent years, hardly anyone has been able to gain such a big and loyal fan base with instrumental music. Nick Johnston plays music for musicians. He is an inspiration for thousands of guitarists. And someone who delights in passing on his knowledge at workshops and clinics throughout the world. Now, he will also offer Guitar Camp visitors insights into his sophisticated playing techniques.

The coming Musikmesse will also see the continuation of the successful Drum Camp with daily performances by internationally renowned drummers. The first participants will be announced soon.

Performances at the Guitar Camp and Drum Camp are free of charge for all Musikmesse visitors.

Further information about Musikmesse 2018 can be found at www.musikmesse.com.

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500* employees at some 30 locations, the company generates annual sales of around €661* million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). * preliminary numbers 2017
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