

Press

March 2018

Musikmesse

International Trade Fair for Musical Instruments, Sheet Music,
Music Production and Music Business Connections
Frankfurt am Main, 11 to 14 April 2018

Johannes Weber
Tel. +49 69 7575-6866
johannes.weber@messefrankfurt.com
www.messefrankfurt.com
www.musikmesse.messefrankfurt.com
PI14_MM2018_Paiste_gb

Paiste Cymbals to participate in Musikmesse in Frankfurt

Swiss cymbal and gong manufacturer Paiste Cymbals will be represented at Musikmesse in Frankfurt from 11 to 14 April 2018. This was announced by the company's sales partner, GEWA Drums. At Stand C71 in Hall 9.0, Paiste will present new products from the various product lines and have expert personnel on hand to answer visitors' questions. Thus, Paiste is the next leading company of the GEWA Music Division, GEWA Drums, to take part in Musikmesse Frankfurt alongside the DW, REMO, Gretsch and GEWA Electronics brands.

Further information about Musikmesse at www.musikmesse.com

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With over 2,500 employees at some 30 locations, the company generates annual sales of around €661* million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). * preliminary figures for 2017

For more information, please visit our website at:

www.messefrankfurt.com | www.congressfrankfurt.de | www.festhalle.de

Messe Frankfurt Exhibition GmbH
Ludwig-Erhard-Anlage 1
60327 Frankfurt am Main